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Exclusive: Hedge fund hunt on for BK Wealth Management

by *Jasmin Leitner* - 30 January, 2014

Swiss allocator BK Wealth Management is looking to boost its hedge fund exposure, *HFMWeek* has learned.

The Zurich-headquartered investor, which manages assets for HNWI's, family offices and institutions, is looking for at least two managers to provide the firm with "interesting ideas," managing partner Ferdinand Bardoly-Küzmös told *HFMWeek*. He explained that an initial ticket of between €10m (\$13m) and €30m (\$40m) would be available per manager.

"We are trying to find managers who are capable of generating an absolute return within various market conditions," he said.

To be considered, managers need to have an AuM of between €50m (\$67m) and €150m (\$203m) and the firm has a particular focus on how funds performed in 2008 and 2011.

Bardoly-Küzmös explained that they don't look at strategies with too much volatility or leverage, adding that they want to find strategies that are not correlated to their existing hedge fund strategies.

The firm doubled its hedge fund exposure in the last quarter of

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2013, hiring managers in long/short equity, commodities and trade-finance to push its allocation from approximately 10% to between 20% and 25%.

Established in 2009, BK Wealth Management has an additional office in Prague and is also looking to develop its capabilities in Dubai, where it was recently granted a license for advisory activities.



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